

Tracy Porter

Premier Solutions, Inc. • Owner/President

Throughout his life, Tracy Porter has been known for his integrity and commitment to the job at hand. It has not mattered whether he was in a showroom, a boardroom, a classroom or on a football field. He has demonstrated leadership skills at every level.



Tracy launched Premiere Solutions, Inc. in October 2009 to specifically address needs in the commercial fleet and utilities market. Premiere Solutions is a growing fleet services, equipment

procurement and management consulting firm. The company's mission is to simplify the fleet and equipment procurement process and to maximize efficiencies for its clients.

From 2005 – 2009, Tracy was the principal responsible for the operations of Elite Auto Network of The Bay Area (dba Premiere Automotive Partners). In that short period of time, he confidently took on the task of growing the business and expanding the company's scope of services to include commercial and corporate clients.

Prior to taking on the challenges of the automotive and transportation trade, Tracy executed an exemplary 14-year career in management, marketing and sales with Johnson & Johnson Family of Companies: Ortho-McNeil Pharmaceutical (Raritan, NJ; 1990-1998); Lifescan, (Milpitas, CA; 1998-2004). His athletic proficiency led to a five-year profession in the National Football League; first with the Detroit Lions and as four-year starter for the Colts (Baltimore and Indianapolis).

Tracy is a graduate of Wharton University's Business Executive Management Program in Philadelphia, PA. At Louisiana State University, he earned Junior- and Senior-year Academic All-SEC Honors and received his B.A. in Business Administration (minor in Finance) in 1983.

Other accreditations include:

- Dealer Management Program; National Automotive Dealers Association (NADA); Graduate, 2005
- California Public Utilities Commission's (CPUC) Utility Supplier Diversity Program Symposium Series, Greening Your Fleet; Host, 2009
- Silicon Valley Management Development for Entrepreneurs Academy Fellow; UCLA Anderson School of Management; Graduate, 2009
- Rate Case Experience (29.5 credit hour course); Pricewaterhouse Cooper; 2009

